



BEAR MARKET BULLETIN

for Cooperating Associations

August 6, 1999

To: All Cooperating Associations
All CALs

❑ **California Tales: From the Mountains to the Sea**
By Phila Rogers

In exquisite prose accompanied by beautiful music, Phila Rogers captures the state's grandeur so that it can be appreciated as visitors and natives traverse California's roadways.

The attractive boxed set contains five stories told on audio recordings, that illustrates our state's rich heritage.

Also included are two entertaining "road trip" books: *The Nature of California* and *Golden State Trivia*.

- ❑ This two-volume set is highly recommended for road trips and as an interpretive sales item.
- ❑ Retail price: \$36.95 plus tax and shipping and handling
- ❑ For copy of *California Tales*, price discounts or other questions, call, write, e-mail, or fax:

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- ❑ Please share this information with others who may be interested.

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